

MetroVoice / Akili

**Discover purpose.
Build a plan. Lead your future.**

Community-rooted youth development, with a vision for personalized, technology-enabled growth.

Who we are

MetroVoice is a Baltimore-based youth leadership and life-planning nonprofit serving Washington, DC, Maryland, and Virginia. Through Youth Frameworks for Success, young people explore their identity, define their values, recognize their strengths, and turn their goals into a written **Winning Life Game Plan**.

One mission. Complementary approaches.

MetroVoice | Community-based development. Structured learning, life coaching, mentorship, entrepreneurship, and family engagement bring planning tools into the places young people already learn and grow.

Akili | Technology-enabled growth. Described by its founder as a human-development technology venture, Akili is designed to extend personalized development through an AI-powered platform. Its five-pillar approach emphasizes communication, critical thinking, consistency, self-awareness, and goal setting.

From inspiration to a plan

The approach pairs reflection with practical action. Participants work toward a plan they can revisit as their responsibilities, opportunities, and aspirations change. The focus is not simply on feeling motivated, but on building direction, practicing leadership, and following through.

The Winning Life Game Plan

A practical framework for turning self-knowledge into action.

01 Personal mission

Clarify identity, values, and purpose to guide everyday choices.

02 Strengths and strategy

Use a personal SWOT analysis to identify strengths, growth areas, opportunities, and obstacles.

03 Goals and vision

Set short-, medium-, and long-term goals across education, career, relationships, health, and community.

04 Entrepreneurship and finances

Explore business ideas, practice pitching, and connect financial capability to personal purpose.

05 Family and mentor engagement

Bring caregivers and mentors into the process through conversations, coaching, and youth-led presentations.

How young people participate

MetroVoice identifies two flagship offerings: the **Summer Leadership Lab** and **Afterschool Leadership Lab**. Programming is adapted to each cohort's developmental stage, setting, and goals. Schools, nonprofits, churches, and community organizations provide pathways for bringing the framework into local communities.

Discover → Plan → Practice → Present → Lead

A learning journey that connects personal reflection with leadership in action.

Get involved

Enroll a young person. Become a mentor. Explore a school or community partnership. Support curriculum, facilitation, and youth development programming.

Explore opportunities at metrovoice.com

Source basis: MetroVoice About Us and Methodology pages; founder Hanif Salaam's public LinkedIn profile for the Akili description. Program information describes the organization's stated model, not independently verified impact results.